

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

RECIPE NAME _____

EXHIBITOR # _____

Registration Deadline August 4, mail to:

HERSHEY'S® BAKING CHIPS, COCOA COOKIE, BROWNIES OR BARS CONTEST The Great Allentown Fair, 302 N. 17th Street Allentown, PA 18104.

HERSHEY'S® BAKING CHIPS, COCOA COOKIES, BROWNIES OR BARS CONTEST

Chocoholics unite for this contest
to select the best chocolate creations
in the Allentown Fair area.
Entries open to youth ages 8 through and
including 18 years ONLY.

First Place Winner is eligible for 2008 PA
Farm Show Competition. Prizes for the PA
State Hershey's Baking Chips Cookie/
Brownie/Bar Winners: 1st - \$250, 2nd - \$100,
3rd - \$50

JUDGING CRITERIA

Decisions are the sole responsibility of The
Great Allentown Fair judges and are final.
HERSHEY'S® BAKING CHIPS, COCOA
COOKIE, BROWNIES OR BARS
recipes will be judged based on
the following criteria:

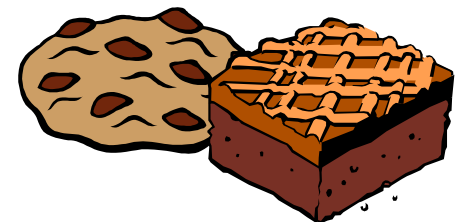
Flavor	30 points
Moistness and Crumb Texture	25 points
Overall Appearance	20 points
Consistency (Size and Shape)	15 points
Creativity	10 points
TOTAL	100 points

PRIZES

1st Prize:	\$ 20
2nd Prize:	\$ 15
3rd Prize:	\$ 10

OFFICIAL CONTEST RULES AND GUIDELINES

- Exhibitor must be an individual (*age 8 through and including 18 years ONLY*) who is a Pennsylvania resident; one entry per person.
- Entry must be a plate of six (6) cookies, brownies or bars made from "scratch" (no mixes).
- A minimum of 1/4 cup of HERSHEY'S BAKING CHIPS (*any variety*) must be used and listed as "HERSHEY'S" and name the specific chip variety in the cookie/brownie/bar recipe.
- If chocolate frosting or chocolate drizzle is used, HERSHEY'S COCOA must be used and listed as "HERSHEY'S COCOA" in the frosting/drizzle recipe.
- No Competitor's candy, chocolate, flavored baking chips or peanut products may be used.
- Entry must be submitted for judging on a doily-covered cardboard or a disposable plate.
- Recipe(s) must be submitted with the entry, printed on one-side of 8-1/2 x 11" size paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the back side of all the pages.
- Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.



HOW TO ENTER

Complete and return
the attached contest entry form to:

THE GREAT ALLENTOWN FAIR
302 N. 17th Street
Allentown, PA 18104
Re: HERSHEY'S® BAKING CHIPS,
COCOA COOKIE, BROWNIES OR
BARS CONTEST

There is a \$10 entry fee. Contestants will
receive a temporary car pass and receipt
which will be mailed to the contestant.

Bring recipe and receipt with your entry
on contest day. Receipt will be
validated and admission passes issued.

HERSHEY'S® BAKING CHIPS, COCOA
COOKIE, BROWNIES OR
BARS CONTEST

recipes must be prepared at home
and brought to

The Great Allentown Fair
Agri~Plex Building
Culinary Contest Stage
between 2 and 4 p.m. on
Tuesday, August 28, 2007.
Judging will begin at 5 p.m.

BEST OF LUCK IN THE COMPETITION!

THE GREAT ALLENTOWN FAIR
presented by Lehigh County Agricultural Society
302 N. 17th Street
Allentown, PA 18104-5097



BAKING CHIPS,
COCOA COOKIE,
BROWNIES OR BARS
CONTEST

Sponsored by The Hershey Company,
PA Department of Agriculture and the
Pennsylvania State Association of County Fairs

Tuesday, August 28, 2007
5 p.m.

Culinary Contest Stage
in **Agri~Plex**