

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

RECIPE NAME _____

EXHIBITOR # _____

Registration Deadline is August 4, mail to:

FLEISCHMANN'S YEAST "Bakers United for a Cause" Contest The GreatAllentown Fair, 302 N. 17th Street, Allentown, PA 18104.

FLEISCHMANN'S YEAST "BAKERS UNITED for a CAUSE" CONTEST

2 Categories to Compete in with Fleischmann's Yeast!

1st Category: Fleischmann's Yeast invites you to unite with other bakers to increase **Breast Cancer Awareness** across the country! For every entry, ACH Food Companies will contribute \$10 to a leading **Breast Cancer Foundation**. Bring your baked entry and written recipe for live judging. Themes and decorations are encouraged as part of your presentation...and for extra flair at the fair! The top 3 entries win a cash award and prizes: \$150 for first place, \$75 for second and \$50 for third. A second category will reward the best 8x8-inch 1-Dish recipe.

2nd Category: The Top-Rated Recipe among "1-Dish Bake & Rise" entries will win a cash award of \$100!

1st CATEGORY: BAKE FOR BREAST CANCER AWARENESS

PRIZES/JUDGING

1st Place: \$150, 2nd Place: \$75, 3rd Place: \$50

Entries judged on:

- Flavor (40%),
- Presentation (40%)
- Texture (20%)

The top three winners will receive a ribbon, an award certificate and apron.



2nd CATEGORY: For the Best "1-Dish Bake & Rise" Designated entries:



PRIZES/JUDGING

One prize of \$100, a blue ribbon, an award certificate and apron will be awarded

1-Dish recipes require 2 envelopes of Fleischmann's RapidRise Yeast and should be prepared and baked in the same 8x8-inch dish. They require no rise time and the oven must not be pre-heated. The dish can be presented for judging in any container.

THREE GRAND PRIZES: \$1000 EACH!

Three Grand Prizes (\$1000 each) will also be awarded by contest sponsor ACH Food Companies, Inc. (ACH). Based on the same judging criteria at the fairs and selected out of all winning recipes, ACH Test Kitchens will select one grand prize recipe in each U.S. region of participating fairs, divided as the Northern U.S., Central U.S., and Southern U.S. The three grand prize winners will be notified by January 31, 2008.

ENTRY REQUIREMENTS

- Entries must be original and baked with **Fleischmann's Yeast** (RapidRise, Active Dry or Bread Machine Yeast). Clearly type your recipe, listing ingredients, amounts, and step by step baking instructions. Include your name, age and contact information.
- All ages are welcome to enter unless fair guide lines do not permit.
- One person can submit one entry per category: meaning one entry for the "Bakers United for a Cause" Category and one entry for the 1-Dish Bake & Rise Category.
- Bake a 1-Dish recipe by using 2 envelopes of Fleischmann's RapidRise Yeast. Batter must be prepared and baked in one 8x8-inch baking pan and the oven must not be pre-heated. For more information on 1-Dish recipes, visit www.breadworld.com.
- Each fair selects their judges for this competition. Their decisions are final.
- All recipes entered become the property of ACH Foods (ACH). By participating, contestants agree that ACH may edit, adapt, copyright, publish and use any or all of the recipes entered. They may also use contestant names and photos for publicity, promotion, or advertising without compensation.
- Fair contest supervisors will forward all winning recipes for grand prize judging.
- Taxes on prizes are the responsibility of the winner.
- The 2006 1st place Fleischmann's Yeast winners are not eligible to compete in 2007.
- Participating fairs in each region are pre-selected by Fleischmann's Yeast and ACH Food Companies, Inc. (ACH).

The grand prize recipes will be available after February 1, 2008 by sending a self-addressed, stamped envelope to Agnew Communications, Attn: Fleischmann's Yeast '07, 3033 Excelsior Blvd., #220, Minneapolis, MN, 55416.

HOW TO ENTER

Complete and return the attached
contest entry form to:

THE GREAT ALLENTOWN FAIR
302 N. 17th Street
Allentown, PA 18104
Re: **FLEISCHMANN'S YEAST**
"BAKERS UNITED for a CAUSE"
Contest

There is a \$10 entry fee. Contestants will
receive a temporary car pass and receipt
which will be mailed to the contestant.

Bring recipe and receipt with your entry on
contest day. Receipt will be validated and
admission passes issued.

FLEISCHMANN'S YEAST "BAKERS UNITED for a CAUSE" Contest

recipes must be prepared at home
and brought to
The Great Allentown Fair
Agri~Plex Building
Culinary Contest Stage
between 12 and 1 p.m. on
Wednesday, August 29, 2007.
Judging will begin at 2 p.m.

BEST OF LUCK IN THE COMPETITION!

THE GREAT ALLENTOWN FAIR
presented by Lehigh County Agricultural Society
302 N. 17th Street
Allentown, PA 18104-5097



"BAKERS UNITED for a CAUSE" Contest

**Wednesday, August 29, 2007
2 p.m.**

Culinary Contest Stage

in **Agri~Plex**