

PLEASE ENTER MY RECIPE IN **GHIRARDELLI CHOCOLATE CHAMPIONSHIP**, at The Great Allentown Fair on Monday, September 3, 2007.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

RECIPE NAME \_\_\_\_\_

EXHIBITOR # \_\_\_\_\_

**GHIRARDELLI CHOCOLATE CHAMPIONSHIP**, The Great Allentown Fair, 302 N. 17th Street, Allentown, PA 18104. **Registration Deadline August 4, mail to:**

# GHIRARDELLI CHOCOLATE CHAMPIONSHIP

Ghirardelli Chocolate Company invites you to participate in a chocolate championship with your most decadent chocolate recipe for a dessert or treat. Create your best entry using at least one of the Ghirardelli premium baking products (chocolate chips, bars and / or cocoa). Enjoy baking in Ghirardelli's chocolate intensity for the opportunity to win \$150 and a beautiful Ghirardelli chocolate gift basket!

## JUDGING CRITERIA

Decisions are the sole responsibility of The Great Allentown Fair judges and are final.

**GHIRARDELLI CHOCOLATE  
CHAMPIONSHIP** recipes  
will be judged based on the following:

Taste (overall and chocolate taste) .....	40%
Originality/Creativity .....	30%
Appearance .....	20%
Ease of Preparation .....	10%

## Prizes

**1st Place:** \$150 and Ghirardelli Gift Basket

**2nd Place:** \$50 and Ghirardelli Gift Basket

**3rd Place:** Ghirardelli Gift Basket

Each winner will also receive a ribbon, apron and award certificate.

## Bonus Prize

Enter the contest for a special surprise! An additional Ghirardelli prize will be awarded to one randomly selected contest entrant.

## CONTEST REQUIREMENTS

- Recipe must be original. For baking tips, recipe ideas and product information, go to [www.ghirardelli.com](http://www.ghirardelli.com).
- Any person age 18 or older may enter; limit one entry per person.
- Create your best recipe using at least one Ghirardelli baking product and no more than 10 other ingredients.
- Each recipe must be homemade (no mixes), named, original, unpublished, the sole property of entrant and not previously submitted to any other contest.
- Entries must be submitted with 1) one Ghirardelli label, and 2) the recipe typed on an 8 1/2 X 11 sheet of paper with the contestant's name, street address and phone number.
- Recipes should list ingredients with measurements and state preparation instructions with baking/cooking times and number of servings.
- All recipes become the sole property of Ghirardelli. Ghirardelli reserves the right to edit, adapt, copyright, publish, and use any or all of the recipes including for publicity, promotion, or advertising, with no compensation.
- Ghirardelli is not responsible for lost, stolen, illegible, misdirected or late entries. By entering the contest, exhibitor accepts and agrees to these requirements and the decisions of the judges, which shall be final.
- The Contest is intended for amateur bakers only. Professional bakers or those who earn income from baking may not enter the contest. Ghirardelli employees and their family members are not eligible to compete.
- Taxes are the responsibility of the winner.
- The 2006 first place winners are not eligible to compete in 2007.



## HOW TO ENTER

Complete and return the attached contest entry form to:

THE GREAT ALLENTOWN FAIR  
302 N. 17<sup>th</sup> Street  
Allentown, PA 18104

Re: GHIRARDELLI CHOCOLATE CHAMPIONSHIP

There is a \$10 entry fee. Contestants will receive a temporary car pass and receipt which will be mailed to the contestant.

Bring recipe and receipt with your entry on contest day. Receipt will be validated and admission passes issued.

### GHIRARDELLI CHOCOLATE CHAMPIONSHIP

recipes must be prepared at home and brought to The Great Allentown Fair Agri~Plex Building Culinary Contest Stage between 2 and 4 p.m. on Monday, September 3, 2007. Judging will begin at 5 p.m.

**BEST OF LUCK IN THE COMPETITION!**

THE GREAT ALLENTOWN FAIR  
presented by Lehigh County Agricultural Society  
302 N. 17th Street  
Allentown, PA 18104-5097



## CHOCOLATE CHAMPIONSHIP

Monday, September 3, 2007  
5 p.m.

Culinary Contest Stage

in **Agri~Plex**