

PLEASE ENTER MY RECIPE IN **Longaberger** INDEPENDENT SALES CONSULTANT COMFORT FOOD COOKING CONTEST at The Great Allentown Fair on Sunday, September 2, 2007.  
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

RECIPE NAME \_\_\_\_\_

EXHIBITOR # \_\_\_\_\_

**Registration Deadline August 4, mail to:**

**Longaberger** INDEPENDENT SALES CONSULTANT COMFORT FOOD COOKING CONTEST, The Great Allentown Fair, 302 N. 17th Street, Allentown, PA 18104.

## Longaberger<sup>®</sup> INDEPENDENT SALES CONSULTANT COMFORT FOOD COOKING CONTEST

What does comfort food mean to you? A coveted recipe passed down through generations, a new dish of favorite foods with easy ingredients, a meal made attentively, with love? Stick-to-your-ribs dishes in the winter and lighter fare in summer? Whatever your definition, comfort foods nourish both body and soul, reaching out to family and friends to join you in the kitchen or at least at the table.

### JUDGING CRITERIA

Decisions are the sole responsibility of The Great Allentown Fair judges and are final.

Judging will be based first and foremost on taste (60 points), second appearance (30 points) and third your comfort food story (10 points). Please include in 25 words or less the description of what this recipe means to you and your family.

### PRIZES

**1st Place:** Longaberger basket valued at \$100

**2nd Place:** Longaberger basket valued at \$75

**3rd Place:** Longaberger basket valued at \$50

## OFFICIAL CONTEST RULES AND GUIDELINES

Open to adult or family entrants.

By submitting a recipe and description of your comfort food story you guarantee that both the description and recipe creation are your own. Please submit with your entry your recipe, name, address and phone number typed on an 8 1/2" x 11" sheet of paper. One entry per person. This contest is sponsored by local Independent Longaberger Consultant Kimberly Schaffer. Please feel free to contact Kim with any contest questions @ [ksbasketlady@rcn.com](mailto:ksbasketlady@rcn.com)



Longaberger<sup>®</sup>  
HANDMADE BASKETS  
EST. DRESDEN, OH U.S.A.  
\*LOVE IT \* LIVE IT \* SHARE IT \*

## HOW TO ENTER

Complete and return the attached contest entry form to:

THE GREAT ALLENTOWN FAIR  
302 N. 17<sup>th</sup> Street  
Allentown, PA 18104

Re: Longaberger<sup>®</sup> INDEPENDENT  
SALES CONSULTANT  
COMFORT FOOD COOKING CONTEST

There is a \$10 entry fee. Contestants will receive a temporary car pass and receipt which will be mailed to the contestant.

Bring recipe and receipt with your entry on contest day. Receipt will be validated and admission passes issued.

Longaberger<sup>®</sup> INDEPENDENT SALES  
CONSULTANT COMFORT FOOD  
COOKING CONTEST

recipes must be prepared at home and brought to The Great Allentown Fair  
Agri~Plex Building  
Culinary Contest Stage  
between 12 and 1 p.m. on  
Sunday, September 2, 2007.  
Judging will begin at 2 p.m.

**BEST OF LUCK IN THE COMPETITION!**

THE GREAT ALLENTOWN FAIR  
presented by Lehigh County Agricultural Society  
302 N. 17th Street  
Allentown, PA 18104-5097



Longaberger<sup>®</sup>

INDEPENDENT SALES  
CONSULTANT  
COMFORT FOOD  
COOKING CONTEST

*Sponsored by: Kimberly Schaffer ~  
Independent Home Consultant*

**Sunday, September 2, 2007**  
2 p.m.

Culinary Contest Stage

in **Agri~Plex**